



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-06-2012 PAGE: 1 of 4

CROSSROADS MEDIA LLC - 20957  
ATTN: STEPHANIE MARONEY  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401750	10-05-2012		0	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 27 1088	245916	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)	N	245916

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 11 P : 27 E : 1088</b>																	
1	10-09-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30		1		1	1			3	800	3	2,400.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	800	1	800.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1	1	1			4	1,000	4	4,000.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	1,000	1	1,000.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1		1			2	2,000	2	4,000.00
6	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1		1				2	2,500	2	5,000.00
7	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	2,500	1	2,500.00
8	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	700	4	2,800.00
9	10-15-2012	10-15-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1							1	700	1	700.00
10	10-09-2012	10-14-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30		1	1	1	1			4	600	4	2,400.00
11	10-15-2012	10-15-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1							1	600	1	600.00
12	10-09-2012	10-14-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1			4	700	4	2,800.00
13	10-15-2012	10-15-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1							1	700	1	700.00
14	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1			4	850	4	3,400.00
15	10-15-2012	10-15-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	850	1	850.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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401750	10-05-2012		0	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est# 11 27 1088			CMS # 245916	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 245916					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																	
16	10-09-2012	10-14-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				1	30		1	1	1	1			4	600	4	2,400.00
17	10-15-2012	10-15-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				1	30	1							1	600	1	600.00
18	10-09-2012	10-14-2012	03:00PM - 04:00PM	KATIE (817)				1	30			1		1			2	800	2	1,600.00
19	10-09-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				1	30			1	1				2	1,200	2	2,400.00
20	10-09-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				1	30			1		1			2	3,000	2	6,000.00
21	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30		1		1				2	3,500	2	7,000.00
22	10-15-2012	10-15-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1							1	3,500	1	3,500.00
23	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1		1			2	4,500	2	9,000.00
24	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30		1	1	1	1			4	3,200	4	12,800.00
25	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30				1	1			2	3,000	2	6,000.00
26	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	1							1	3,000	1	3,000.00
27	10-15-2012	10-15-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				1	30	1							1	9,000	1	9,000.00
			----- ITEM LINE NOTE ----- DWTS																	
28	10-15-2012	10-15-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				1	30	1							1	7,500	1	7,500.00
			----- ITEM LINE NOTE ----- CASTLE																	

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Agency Est# 11 27 1088			CMS # 245916	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 245916				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																	
29	10-09-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				1	30			1	1				2	4,000	2	8,000.00
30	10-09-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30		1			1			2	2,000	2	4,000.00
31	10-15-2012	10-15-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1							1	2,000	1	2,000.00
32	10-09-2012	10-14-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)				1	30		1						1	8,500	1	8,500.00
			----- ITEM LINE NOTE ----- HAPPY ENDING																	
33	10-09-2012	10-14-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				1	30		1						1	7,000	1	7,000.00
			----- ITEM LINE NOTE ----- PRVT PRACT																	
34	10-09-2012	10-14-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			1					1	5,000	1	5,000.00
			----- ITEM LINE NOTE ----- NASHVILLE																	
35	10-09-2012	10-14-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				1	30					1			1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- 20/20																	
36	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				1	30						1		1	650	1	650.00
37	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				1	30						1		1	700	1	700.00
38	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				1	30						1		1	1,000	1	1,000.00
39	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				1	30						1		1	750	1	750.00
40	10-09-2012	10-14-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)				1	30						1		1	2,500	1	2,500.00

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Contract No 401750	Contract Dt 10-05-2012	Revision Dt	Rev# 0	Advertiser AMERICAN CROSSROADS	Brand AMERICAN CROSSROADS	Product Code POLITICALS	Station/Market WTVD - DURHAM												
Agency Est# 11 27 1088			CMS # 245916	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245916									
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																
41	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			1	30							1	1	650	1	650.00
42	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	900	1	900.00
43	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							1	1	1,000	1	1,000.00
44	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30							1	1	800	1	800.00
45	10-09-2012	10-14-2012	03:00PM - 04:00PM	KATIE (817)			1	30					1			1	800	1	800.00
46	10-09-2012	10-14-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1			1	30		1	1					2	250	2	500.00
																Contracted Gross Total:		80	153,500.00
																Actual Gross Total:		80	153,500.00
																Agency Commission:			23,025.00
																Net Total:			130,475.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total									
Oct 12		0.00		0.00		153,500.00		0.00		153,500.00									
TOTAL		0.00		0.00		153,500.00		0.00		153,500.00									

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